

# GABE HUTCHINSON

Senior Graphic Designer  
Web Designer  
Video Editor

## Contact

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## Profile

Dedicated digital designer, specializing in brand development, responsive websites, bold emails, and video animation/editing. An efficient artist with working knowledge in both the Adobe and Office suites.

## Professional Skills

### SOFTWARE

Photoshop	After Effects
Illustrator	Adobe XD
InDesign	Asana
Dreamweaver	Microsoft Word
Premiere Pro	

### CODING

HTML  
CSS5  
Bootstrap

### PLATFORMS

Squarespace	Litmus
Wordpress	OneDrive
AWS	DropBox

## Experience

### Senior Graphic Designer

BackBay Communications | Dec 2021 - Apr 2024

Collaborated with an in-house PR team and clients in the Financial and Investment sectors, I focused on building strong brands through diverse media, including video production and animation, websites, newsletters, infographics, and print publications. I often led projects, efficiently providing clients with multiple design options and layouts that align with their brand and message.

### Digital Designer

Dynamic Beacon | Oct 2017 - Dec 2021

Worked independently and collaboratively to build responsive websites, emails, and social media graphics within the automotive industry. Following brand guidelines to ensure designs were in line with the brand's vision and message.

### Freelance Designer

Sept 2016 - Current

Engaged in a variety of creative projects covering graphic design, video editing, and web and email development for clients such as Agile Creative Solutions and FlipLocal. Delivering tailored solutions that align with the unique visions and objectives of each client.

## Education

Montserrat College of Art | 2014 - 2016

**Bachelors in Graphic Design**

Greenfield Community College | 2011 - 2013

**Associates**