

GABE HUTCHINSON

Digital Designer
Web Designer

Contact

- 📞 413 - 336 - 2396
- ✉️ gabriel.hutch11@gmail.com
- 🌐 gabehutchinson.com
- 🌐 gabe-hutchinson-profile
- 🌐 gabe_hutchinson

Profile

Passionate Digital Designer with expertise in brand development and UI design. Committed to delivering exceptional results through a versatile skill set, transforming brands across all media platforms.

Professional Skills

DESIGN

- Branding & Visual Identity
- Adobe Creative Suite
- UI Design
- Website Prototyping
- Figma
- HTML
- CSS
- Video Editing & Animation

PLATFORMS

- Asana
- AWS
- Dropbox
- Wordpress

■ Experience

Senior Graphic Designer

BackBay Communications | Dec 2021 - Apr 2024

Collaborated with an in-house PR team and copywriters within the investment sector, often spearheading the design portion of projects that included data visualization, white papers, infographics, website design and prototyping, social media graphics, video production, and print publications. Efficiently presented stages of progress to clients and the in-house team, communicating the rationale behind design choices and incorporating client feedback.

Digital Designer

Dynamic Beacon | Oct 2017 - Dec 2021

Worked in a fast-paced and collaborative environment to manage and deliver projects on a daily basis for clients in the automotive industry across the country. Utilizing skills in HTML/CSS and design, I created event logos and collateral, updated and built new landing pages, designed and developed emails and newsletters, and created social media graphics. Often adhered to strict branding guidelines or designed with a personal style.

Freelance Designer

Sept 2016 - Current

Engaged in a variety of creative projects utilizing the Adobe Suite, including video editing, web and email design, social media graphics, and logo creation. Collaborating with clients across various industries, such as automotive, business coaching, roofing and construction, and house-flipping. Maintained a high level of proficiency and time-management across many design platforms, ensuring versatility and readiness for any project challenge.

■ Education

Montserrat College of Art | 2014 - 2016

Bachelors in Graphic Design

Greenfield Community College | 2011 - 2013

Associates